

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

<u>Contract / Revision</u> 587207 /		<u>Alt Order #</u>
<u>Product</u> Romney for President		
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 10/30/12 / 11/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/31/12	11/06/12	M-F LN 9p-930p News	9p-930p		:30			NM	8	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	M-WTF--				8	\$3,000.00			
N 2	31	10/31/12	11/06/12	M-F LN 930p-10p	930p-10p		:30			NM	9	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	MTWTF--				8	\$2,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/31/12-11/06/12	M-F LN 930p-10p	930p-10p	MTuWThF----	:30		\$2,300.00	NM		
			See MG 2.9,2.10,2.11									
	2	31	10/31/12-11/06/12	M-F LN 930p-10p	930p-10p	MTuWThF----	:30		\$2,300.00	NM		
			See MG 2.9,2.10,2.11									
	9	31	11/05/12-11/05/12	M-F LN 930p-10p	930p-10p	M-----	:30		\$2,300.00	NM		
	Ⓜ		MG for 2.2,7.1,2.1									
	10	31	11/05/12-11/05/12	Mon 7-8p	7p-8p	M-----	:30		\$2,500.00	NM		
	Ⓜ		MG for 2.2,7.1,2.1									
	11	31	11/06/12-11/06/12	Good Day Colorado	7a-8a	-Tu-----	:30		\$400.00	NM		
	Ⓜ		MG for 2.2,7.1,2.1									
N 3	31	11/03/12	11/03/12	Sa LN 9p-930p	9p-930p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$1,200.00			
N 4	31	11/03/12	11/03/12	Sa LN 930p-10p	930p-10p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$1,000.00			
N 5	31	11/04/12	11/04/12	FOX News Sunday	8a-10a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$350.00			
N 6	31	11/04/12	11/04/12	NFL on FOX 2pm	2p-CC		:30			NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$8,000.00			
N 7	31	11/04/12	11/04/12	News Sunday 5p-530p	5p-530p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/29/12-11/04/12	News Sunday 5p-530p	5p-530p	-----Su	:30		\$600.00	NM		
			See MG 2.9,2.10,2.11									

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
587207 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	Romney for President	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	10/30/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	31	11/04/12	11/04/12	Su LN 9p-930p	9p-930p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$2,500.00			
N 9	31	11/04/12	11/04/12	Su LN 930p-10p	930p-10p		:30			NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$2,300.00			
N 10	31	11/04/12	11/04/12	Sunday Sports Zone	10p-1030p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$400.00			
N 11	31	10/31/12	10/31/12	FOX X Factor	7-9p		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				2	\$3,500.00			
N 12	31	11/01/12	11/01/12	FOX X Factor	7-9p		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				2	\$3,500.00			
N 13	31	11/04/12	11/04/12	NFL on FOX 2pm	2p-CC		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$8,000.00			
N 14	31	11/03/12	11/03/12	College Football Early	1p-cc		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$500.00			
N 15	31	11/04/12	11/04/12	FOX NFL Pregame	10a-11a		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$1,000.00			
N 16	31	10/31/12	11/05/12	Fox 31 News Nightside	10p-1035p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	M-WTF--				4	\$500.00			
N 17	31	11/05/12	11/05/12	Bones Mon 7-8p	7p-8p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,500.00			
N 18	31	11/03/12	11/03/12	College Football Late	5p-cc		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				4	\$1,200.00			
Totals											50	\$109,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	50	\$109,400.00	\$92,990.00
Totals	50	\$109,400.00	\$92,990.00

Signature: _____ **Date:** _____

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